

MG = CHR/HOT AC TRACKING

Mediaguide

DATES: 2/21/2007 - 5/2/2007

MB =

TO: Clarence Steele

Mediabase

ARTIST: Chameleo

SONG: It's Okay

BDS =

E-MAIL:

Neilsen

NOTE: I have compiled all of Howard Rosen Promotion, Inc's. weekly reports and provided notes with my findings. As you can see from the color key on the right, yellow indicates stations that are verified to be false spins and a note on the left indicates the verification, whether it be by phone, email, or audio fingerprint data received from either MB, MG, or BDS.

Color KEY:

= FALSE SPINS

= TRUE SPINS

? / NO CONTACT

MAIN RADIO STATION INFO

FULL TRACKING/REPORT SPAN

CONFIRMED	STATUS	FORMAT	STATION	LOCATION	2-May	25-Apr	18-Apr	11-Apr	4-Apr	28-Mar	14-Mar	7-Mar	28-Feb	22-Feb
MG/MB/BDS	RR-M	CHR	WWST	Knoxville, TN	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF	TEST
?	UR	HOT	KKBJ	Bemidji, MN	?	?	?	?	?	OFF	OFF	TEST	TEST	
EMAIL	UR	CHR	KJCK	Junction City, KS	TEST/3	TEST/3	TEST/3	TEST/3	TEST/3	TEST/3	TEST/3	TEST/3	TEST/3	
?	UR	HOT AC	WVIQ	St.Croix, VI	16	14	14	10	10	5	5	ADD		
?	UR	HOT	WZVN	Valparazo, IN	5	5	5	5	5	5	5	ADD		
?	UR	CHR	WMQT	Marquette, MI	?	?	?	OFF	OFF	TEST	TEST	TEST		
?	UR	CHR	KGLI	Sioux City, IA	18	18	18	18	18	ADD/18				
?	UR	CHR	KFVR	La Junta, CO	OFF	3	3	3	3	ADD				
?	UR	HOT AC	WZBN	Valparazo, IN	3	3	3	3	3	ADD				
MG/MB/BDS	ACQB	HOT AC	106	Des Moines, IA	OFF	10	10	10	10	ADD				
?	ACQB	HOT AC	KUAI	Eleele, HI	OFF	5	5	5	5	ADD				
?	ACQB	HOT AC	KKBJ	Burmuda	?	?	?	5	5	ADD				
EMAIL/TEL	ACQB	HOT AC	KKHJ	Bermuda	OFF	15	15	15	15					
?	UR	CHR	KLBQ	El Dorado, AR	7	7	7	7	7	ADD				
MG	UR	HOT AC	KYFM	Bartlesville, OK	30	30	30	30	5	5	5	5		
?	UR	HOT AC	KLOZ	Kaiser, MO	?	?	?	OFF	OFF	TEST	TEST	5		
?	UR	CHR	WIFX	Whitesburgh, KY	TEST	TEST	TEST	TEST	TEST	TEST				
?	UR	CHR	WXTQ	Athens, OH	TEST	TEST	TEST	TEST	TEST	TEST				
EMAIL	UR	HOT	KLAN	Glasgow, MT	TEST/3	TEST/3	TEST/3	TEST/3	TEST/3					
TEL	UR	CHR	KFMI	Eureka, CA	3	ADD/3								

GRAND TOTAL

FALSE SPINS: 251

TOTAL SPINS: 87 121 118 119 94 46 14 7 4 1

TOTAL ADDS: 1 7 2